

Sinclair Broadcast  
Group's recent  
actions are a  
perfect example of  
the dangers to the  
public's interest  
caused by media  
consolidation.

Sinclair uses the  
public airwaves free  
of charge, and is  
obligated by law to  
serve the public  
interest. The public  
interest is not  
served by a  
one-sided political  
hit piece disguised  
as a "news program."

But when large  
companies control  
the airwaves, we get  
more of what's good  
for the bottom line  
and less of what is  
truly in the public  
interest. The PUBLIC  
INTEREST will NOT be  
served by Sinclair's  
supposed news  
program, "A POW  
story: Politics,  
Pressure, and the  
Media". The only  
interest that will  
be served is  
SINCLAIR'S POLITICAL  
INTERESTS. This is a  
campaign ad for  
Bush/Cheney  
disguised as news -  
those of you on the  
FCC know it, and so  
does everyone else.  
THE FCC IS ALSO  
ALLOWING IT'S  
POLITICAL INTERESTS  
TO GET IN THE WAY OF  
IT'S MANDATE TO  
SERVE THE PUBLIC  
INTEREST.

Sinclair's actions  
show why we need to  
STRENGTHEN media  
ownership rules, not

weaken them. They  
show why the license  
renewal process  
needs to involve  
more than a returned  
postcard.

Sincerely,  
Wendy Brady